

## CARBON CENTURIONS LAUNCH ON 2 JULY

### Time and money not a barrier in race to get 100 cricket clubs Carbon Balanced in 100 days!

There are just five spaces left for any cricket club keen to be part in an historic event in local cricket – the launch of the Carbon Centurions project which aims to help 100 cricket clubs become Carbon Balanced in 100 days.

Fittingly, the launch takes place at Eight Ash Green – the world's first Carbon Balanced cricket club – on Friday 2 July. The home team will play a Carbon Centurions XI made up of the 10 clubs starting their sustainability journey.

The man behind the project is Eight Ash Green CC's President, Richard Parker. As founder of Neutral Territory more than a decade ago, he has been overseeing the club's efforts to measure, offset and reduce its carbon emissions. *"Everyone knows we have to cut our emissions to net-zero eventually. Eight Ash Green have been doing it for nearly a decade, so there's no reason why other clubs can't start doing it RIGHT NOW!"*

The problem is, like every other small organisation, cricket clubs have limited resources and committee members often think they don't have the time or money. *"Not a problem. Carbon Centurions provides free help to measure and reduce emissions, and for this match will pay a club's offset cost if they can't fund it themselves,"* Richard explained. *"It's not as generous as it sounds. The measurements take about two hours and the offsetting cost is about £150 – half the cost of a new bat. The real work is in steadily reducing emissions afterwards."*

Carbon Balancing is a programme managed by Suffolk-based World Land Trust. Sir David Attenborough has been their official patron since 2003 and is quoted as saying *"The money that is given to the World Land Trust, in my estimation, has more effect on the wild world than almost anything I can think of."* It's a pragmatic approach that allows people take effective, positive action to protect priceless habitats around the world.

Carbon Centurions XI currently has players from five clubs committed to the project and has places for five more. The project is starting with 10 clubs and plans to finish with 100 clubs when the season ends in September. Go to the Carbon Centurions web site to register your interest.

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Images



**Richard Parker, EAGCC President**

**Further information**

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